



Earth Friendly Coffee™ Is A 4 Way Winner!

The indigenous small grower receives a better than Fair Trade price for his superb coffee.

Your customers receive a **full lb.** (16 oz.), not 12-14oz. of extraordinary quality specialty coffee.

The Rainforest and it's wildlife will continue to thrive because Earth Friendly Coffee is Shade Grown.

The Earth wins because Earth Friendly is Chemical Free—our small growers use only natural fertilizers.

Why Earth Friendly Coffee™ Is The Best Social Justice Project For Your Church

Earth Friendly Coffee is the highest quality specialty coffee. Your church will be offering Earth Friendly coffee at a price almost 50% below market pricing.

The price is so low that many more church members can afford to get behind the Fair Trade movement.

If more people can afford this extraordinary coffee, then more Third World indigenous farmers will receive a fair return on their efforts.

In addition to being Fair Trade, Earth Friendly Coffee is Chemical Free and Shade Grown. Each church member's purchase contributes to a healthier planet.

Selling Earth Friendly Coffee enables your church members to play an active role in creating Social Justice for Third World coffee suppliers.



Your customers will learn more about Fair Trade and Social Justice. They will be actively investing in a better world!



Earth Friendly Coffee Company™
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Wheat Ridge CO 80033
303-641-4283



1-866-807-6089
www.earthfriendlycoffee.com



Earth Friendly Coffee Company™
PO Box 9 (1850 Jade Drive)
Homer, Alaska 99603
907-235-4229

Support Social Justice through your church and Earth Friendly, Today!

FAIR TRADE FEDERATION

Our Java's for Justice!™

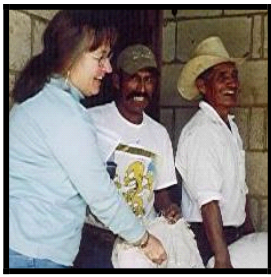
Fair Trade - Shade Grown - Chemical Free

Thank you for participating in this Social Justice initiative. Your purchase brings you into a direct and mutually beneficial relationship with the indigenous farmers who grow the coffee you enjoy every day. Great coffee for you, a fair shake for low-income farmers. That's what Fair Trade coffee is all about.

Custom roasted by
The Earth Friendly Coffee Company

www.earthfriendlycoffee.com Photograph by Michelle Frankfurter
1-866-807-6089

Your Earth Friendly Coffee will come with this label. It encourages your customer to support and participate in Fair Trade.



Fair Trade

We pay farmers fairly for their superb crop.

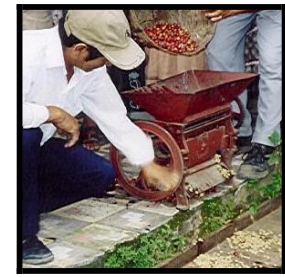
In recent years, profiteering by specialty coffee roasters has forced small coffee farmers into extreme poverty. At The Earth Friendly Coffee Company, we pride ourselves on paying a fair price for superb quality coffee beans. This practice creates a sustainable and prosperous future for farmers and their families.



Shade Grown

We only buy coffee produced in the shade of the rainforests.

Our coffee beans are harvested from coffee trees that grow in the shade of the rainforest. This practice helps maintain the Earth's precious rainforests, as well as the lives of the animals that live within them. The coffee that comes from these shaded farms is mellow and flavorful with minimal impact on our environment.



Chemical-Free

Our coffee is free of harmful chemical agents.

Only natural mulch and organic fertilizers are used to cultivate the small farmer's precious coffee trees, producing a coffee from the Earth, for the Earth's people.

Dark Roast Coffee*



Guatemalan Dark Roast. Bold & intense taste, rich & lively aroma. Fair trade, chemical-free, shade grown.

House Blend Coffee*



Guatemalan House Blend. Smooth taste, distinctive blend of beans. Fair trade, chemical-free, shade grown.

Gourmet Decaf*



Gourmet Organic Water Process Decaf from Chiapas. Medium roast, full body, well-balanced taste. Fair trade, chemical-free, shade grown.

*Coffees are offered in Ground or Whole Beans.

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