



Selling Earth Friendly Coffee™ Is A 4 Way Fundraising Win!

Your Organization Wins Big Financially!

Your Customer Wins!

The Earth Wins!

And, The Small Indigenous Farmer Wins!



Why Is It So Easy To Achieve Your Goals With Earth Friendly?

Most families consume coffee daily. So, Earth Friendly meets a common consumer need. This makes Earth Friendly a very easy sale and a high income earner for your organization.

Earth Friendly Coffee is a product of extraordinary quality. Your customers will purchase and re-order this coffee because they love the flavor!

Earth Friendly is priced \$2.00 to \$3.00 below market. This gives you a tremendous selling advantage.

Typically, your group will earn \$4.50 to \$5.00 per sale—your organization wins big.

By selling Earth Friendly, your members create a perpetual source of income for your organization through internet re-orders.

Earth Friendly Coffee will attract customers because it is Shade Grown, Chemical-Free and Fair Trade.



Your members learn that they can create exciting financial success, without destroying our environment or impoverishing Third World peoples!

Do you know of any other fundraiser that provides so many benefits?



Earth Friendly Coffee Company™
4350 Wadsworth Blvd. Suite 240
Wheat Ridge CO 80033
303-641-4283

1-866-807-6089
www.earthfriendlycoffee.com



Earth Friendly Coffee Company™
PO Box 9 (1850 Jade Drive)
Homer, Alaska 99603
907-235-4229

Why Earth Friendly Is The Best Fundraiser for your Organization

To reach your organization's goals—you need to raise funds quickly. With Earth Friendly, you'll earn approximately \$1,000 in record time.

Your group earns about 72% on the price that it paid for Earth Friendly Coffee.
(\$4.50 to \$5.00 per bag)

You're providing your customer with a full pound of gourmet coffee—not just 10-14 oz.

Earth Friendly Coffee is the highest quality specialty coffee, sold at below market prices. Your customers will get a bargain and they'll support your organization!

Working with Earth Friendly means you'll be contributing to a better world, as well as quickly reaching your organization's financial goals!



Fair Trade

We pay farmers fairly for their superb crop.

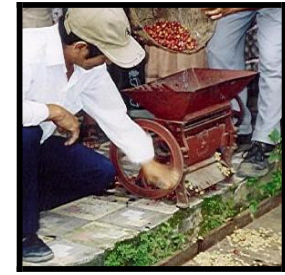
In recent years, profiteering by specialty coffee roasters has forced small coffee farmers into extreme poverty. At The Earth Friendly Coffee Company, we pride ourselves on paying a fair price for superb quality coffee beans. This practice creates a sustainable and prosperous future for farmers and their families.



Shade Grown

We only buy coffee produced in the shade of the rainforests.

Our coffee beans are harvested from coffee trees that grow in the shade of the rainforest. This practice helps maintain the Earth's precious rainforests, as well as the lives of the animals that live within them. The coffee that comes from these shaded farms is mellow and flavorful with minimal impact on our environment.



Chemical-Free

Our coffee is free of harmful chemical agents.

Only natural mulch and organic fertilizers are used to cultivate the small farmer's precious coffee trees, producing a coffee from the Earth, for the Earth's people.

Dark Roast Coffee*



Guatemalan Dark Roast. Bold & intense taste, rich & lively aroma. Fair trade, chemical-free, shade grown.

House Blend Coffee*



Guatemalan House Blend. Smooth taste, distinctive blend of beans. Fair trade, chemical-free, shade grown.

Gourmet Decaf*



Gourmet Organic Water Process Decaf from Chiapas. Medium roast, full body, well-balanced taste. Fair trade, chemical-free, shade grown.

*Coffees are offered in Ground or Whole Beans.